

**FOR IMMEDIATE RELEASE:**

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**Pickering Manor Receives Grant from Rostair Foundation**

*On Demand! Programs and Events obtains grant to provide music programs to Memory Care Residents.*

**Newtown, PA – Pickering Manor’s Memory Care** received a \$2,500 grant from the Rostair Foundation for the fifth year in a row to fund music programs from **On Demand! Programs and Events.** The grant will provide musical programs focusing on classics and recognizable songs to residents who have dementia. Music has proven to be an exceptional tool in enhancing memory and the quality of residents’ lives.

**The Rostair Foundation** currently contributes to a wide range of charities, with a focus on charities that they believe promote peaceful, healthy, and vibrant communities. Pickering Manor and On Demand! share this vision. For over 9 years, On Demand! has partnered with the Dementia Society of America to provide programs to enhance the lives of those affected.

**According to Robyn Herman, President, “The Rostair Foundation** is honored to support On Demand! music programming again this year. Natalie Kaye and On Demand! provide dementia patients with crucial support through quality music programming. On Demand! exemplifies a cornerstone for Rostair, which is building connectedness through community by offering dementia patients music experiences that they wouldn't otherwise have access to. The members of Rostair truly feel that On Demand! programs would be a great addition to any dementia care unit in the area.”

**Natalie Kaye, Founder and President of On Demand! said,** “We are thrilled to obtain this grant on behalf of Pickering Manor. Our talented musical performers understand the powerful relationship of music to enhancing memory, and the tremendous joy and human connection their music programs bring to residents to uplift an often isolating and routine life.”

**David Woodhead, CEO of Pickering Manor, shared:** “We are beyond grateful to the Rostair Foundation for their continued generosity and heartfelt commitment to our residents. This fifth grant means so much—it allows us to bring the joy of music and the power of connection to those in our care. Through their partnership with On Demand!, our residents experience moments of happiness and nostalgia that truly brighten their days and enrich their lives.”

**Lisa Zelner, Supportive Living Administrator at Pickering Manor, added:**

“Music has a way of lifting spirits, bringing back special memories, and creating meaningful

connections for our residents. Thanks to the support of the Rostair Foundation and On Demand!, we're able to keep offering these wonderful experiences that make such a difference in their lives."

#### **About Pickering Manor:**

Pickering Manor is a 5-star community-owned and operated Life Plan Community in Pennsylvania serving Bucks County since its opening in 1963, formed by the generosity of Henry Russell Pickering. In 2020, Pickering Manor opened its largest expansion to date, a 26,000-square-foot facility which accommodates 15 new short-term residents, a state-of-the-art rehab unit, 15 personal care private rooms, and a renovated 32-bed skilled unit. Pickering recently added a certified 21-bed Memory Care Unit and offers Cottage and Apartment Independent Living options. Visit [www.pickeringmanor.org](http://www.pickeringmanor.org) for more information.

#### **About On Demand:**

For over 15 years, On Demand! has been connecting high quality performers and speakers to the Bucks County community and beyond. Its mission is to create inspiring programs to enrich lives and promote positive change.

#### **About The Rostair Foundation:**

The Rostair Foundation was founded in 2015 by the Herman family. The mission of the Rostair Foundation is to encourage connections among the individuals, families, and organizations located in the Delaware Valley Region. By fostering connectedness, we strive to build vibrant, peaceful, and flourishing communities.



Elyse Langley delights Pickering Manor's Memory Care residents with a captivating performance, filling the room with music and joy.