



Independent Living • Personal Care
Rehabilitation • Skilled Nursing • Memory Care

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Pickering Manor Receives Grant from Rostair Foundation

On Demand! Programs and Events obtains grant to provide music programs to Memory Care Residents.

NEWTOWN, PA – Pickering Manor’s Memory Care receives a \$2,500 grant from the Rostair Foundation towards On Demand! music programming for those affected by dementia. This is the third grant the Rostair Foundation has given towards this invaluable program for Pickering Manor residents.

The Rostair Foundation currently contributes to a wide range of charities, with a focus on charities that they believe promote peaceful, healthy, and vibrant communities. Pickering Manor and On Demand! encompass this belief.

For over fourteen years, On Demand! has been connecting high quality performers and speakers to the Bucks County community and beyond. Their mission is to create inspiring programs to enrich lives and promote positive change. Additionally, for the past eight years, On Demand! has partnered with the Dementia Society of America to provide programs to enhance the lives of those affected by dementia.

Pickering Manor fan favorite, On Demand! performer Jeff Dershin recounts, “Jeff, you know that man that was singing along with you? Well, generally, he doesn't talk to other folks or participate in activities, but the music really woke him up!” This is an observation from a staff member's perspective, one that I hear week in and week out in my line of work. I consider music a type of "magic key" that has the power to communicate with people, even dementia patients, on a profound level. And it has been my great privilege to access this "key" as part of my professional life as a musician.”

Pickering Manor Memory Care Administrator Meri Luarasi shares, “Our Memory Care’s mission is to support residents’ physical, mental and emotional well-being and encourage our residents to *Live the Life they Love.*” She continues, “Music is an immensely powerful therapy, it can improve behavior, mood, memory, and cognition in those affected by dementia. With this grant, Pickering Manor’s Memory Care can continue to connect our residents affected by dementia with quality performers. This gift is a blessing to us, we are beyond grateful for the Rostair Foundation’s generosity, and we look forward to continuing our collaboration with On Demand! Programs and Events.”

President of On Demand! Program and Events Natalie Kaye concludes, “On Demand is so grateful for the opportunity to share these talented performers with Pickering Manor to bring enrichment and joy to the lives of the residents there. We understand the healing power of music and are so happy to be part of this healing therapy for the memory care neighborhood.”

Visit and learn more about what Pickering Manor’s Memory Care Neighborhood has to offer. Should you have interest in more information regarding employment opportunities, tours or donations please contact Pickering Manor at 215-968-3878, email info@pickeringmanor.org or by visiting www.pickeringmanor.org.

For more information about On Demand! Programs and Events, please contact 215-579-1836, email info@ondemandprogramsandevents.com or visit www.ondemandprogramsandevents.com.

Pickering Manor is a 5-star community-owned and operated Life Plan Community in Pennsylvania serving Bucks County since its opening in 1963, formed by the generosity of Henry Russell Pickering. In 2020, Pickering Manor opened its largest expansion to date, a 26,000-square-foot facility which accommodates 15 new short-term residents, a state-of-the-art rehab unit, 15 personal care private rooms, and a renovated 32-bed skilled unit. Pickering recently added a certified 21-bed Memory Care Unit and offers Cottage and Apartment Independent Living options. Visit www.pickeringmanor.org for more information.



Photo Caption: Another fan favorite, On Demand! Talent, Marc Sherman performs for the Pickering Manor Memory Care Residents.



Photo Caption: Jeff Dershin, On Demand! talent and a fan favorite at Pickering Manor.