

## Contact:

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## Dementia Friendly Newtown Presentation to be held September 19

**September 3, 2019....** Pickering Manor and the Dementia Society of America will host a presentation entitled "Working Towards a Dementia Friendly Newtown" on Thursday, September 19, 2019 at the Newtown Theatre, 120 N. State Street, Newtown, PA from 2pm to 4pm.

As the "Silver Tsunami" of 65-year-olds grow older, so do the complex needs of this generation. There are 40.3 million people aged 65 and older in the United States. According to the Department of Aging, more people will celebrate their 86th birthday than ever before. Once a person reaches the age of 85, their chance of developing dementia will double.

Pickering Manor has partnered with the Dementia Society of America on this timely presentation. This event is free and open to the public. Local first responders, business owners (currently 2,500 in Newtown, PA), professionals, and interested community members are invited.

The presentation will include a short screening of the 35-minute film "My Million Dollar Mom" by Ross Schriftman ( <a href="www.mymilliondollarmom.com">www.mymilliondollarmom.com</a>). Mr. Schriftman will be present to answer any questions. Operation Keepsafe ID will also be present to distribute a limited supply of "My ID sleeves". For questions and to register for this event, please contact Meri Barboni at (215) 968-3878 Ext. 7238. For more information about Pickering Manor, visit <a href="www.pickeringmanor.org">www.pickeringmanor.org</a>

## <u>About Pickering Manor</u>

Pickering Manor is a 5-star community-owned and operated CCRC (continuing care retirement community) in Pennsylvania serving the community of Bucks County since its opening by Russell Pickering in 1963. In 2020, Pickering Manor will open its largest expansion to date, a 26,000 square foot facility which will accommodate 15 new short-term residents, a state-of-the-art rehab, and 15 personal care private rooms. In mid-June 2020, a newly certified 21-bed Memory Care unit and renovated 32-bed skilled unit will be completed. For more information on Pickering Manor, visit <a href="https://www.pickeringmanor.org">www.pickeringmanor.org</a>.

## About the Dementia Society of America

Pennsylvania-based Dementia Society of America® (DSA) is the nation's leading volunteer-driven all-Dementias awareness organization. DSA provides an information hotline (1-800-DEMENTIA™), many online resources and an easy-to-use, web-based locator, which can assist families and individuals in finding valuable support near to them. DSA underwrites through its Ginny Gives® Program, non-medical activities focused on: music and singing; dance and movement; the visual arts, touch, and sensory stimulation. The Dementia CARER™, Dementia SMART®, and Dementia QUEST® Programs provide recognition to those who serve the Dementia community through meaningful care, innovation and research respectively. You can learn more about the Society at DementiaSociety.org.